



September Trade News Updates

Though the world continues to be uncertain, we are seeing an uptick in interest and also quite a lot of short term bookings, which is heartening.

On a Cedarberg Africa front, we are starting to roll out a new feature which are **Travel Dashboards** (again with your logo details). These aim to take your clients through from Safari Proposal stage to booking, to anticipating to preparing for their trip. In addition to seeing their Proposal, they will be able to see other useful documents as well, all in one place, as they become pertinent to where they are in the buying journey. They can download what they wish and have everything else available to them on their phones/tablets/laptops etc, as they travel.

The Travel Dashboard is **entirely optional** for you to use or not use. We will be introducing it to our travel partners if we think it will be useful. (Mainly for English-speaking countries). But many of you have your own way of presenting final client documents. So it is there if you want it.

Let us know if you want to set up a Teams video call for us to present it to you.

What's on our Mind

A Southern African safari simply wouldn't be the same without the people **behind** the scenes.

Across Africa, in the month of August we celebrated the many extraordinary women whose passion, expertise and dedication help shape conservation, hospitality and the unforgettable experiences that define Southern Africa.

They are the guides who bring the bush to life, the conservationists protecting endangered wildlife, the chefs showcasing the flavours of a destination, and the winemakers capturing a sense of place in every bottle.

We also share what the women in our [own team](#) have been up to, getting out and about exploring our safari destinations, visiting properties and gathering 1st-hand experiences to share with you.



The Woman Behind the Safari

Sarah Barratt | Safari Guide of the Year 2026

Sarah Barratt, a guide at [Thornybush Game Lodge](#), made history when she was crowned Safari Guide of the Year 2026, becoming only the second woman to receive this prestigious title in the competition's 15-year history.

Growing up in the United Kingdom with a fascination for African wildlife, Sarah followed her passion to South Africa, where she has become one of the country's most respected safari guides. For her, guiding is about far more than identifying wildlife, it's about creating meaningful connections between people and nature.

South Africa is home to some of Africa's finest safari guides, giving guests the opportunity to experience the bush through the knowledge, passion and expertise of those who know it best.

To read more inspiring stories about women shaping the safari industry, click the link below.

[Read More](#)



Beyond the Classic Safari Season

As we move through the peak safari months across much of Southern and East Africa, now is the time to start thinking beyond the classic dry-season safari.

Off-the-beaten-track

[Madagascar](#) is an off-the-beaten-track destination, still largely unexplored by most travellers. We know it can feel unfamiliar and complex to plan, particularly for clients who don't know much about what it has to offer. [Milandi](#) recently returned from Madagascar, and we're hard at work turning her firsthand experience into exciting itineraries and pricing, making it easier for you to introduce your clients to this extraordinary island.

Exploring the Greater Kruger

[Maddie](#), [Gloria](#) and [Mari](#) have recently been exploring the Kruger, visiting a selection of our favourite properties as well as some exciting new additions. Their visits and experiences are helping us build an even stronger portfolio of exceptional safari lodges, from excellent-value options to unforgettable stays for families and romantic escapes for honeymoon couples. With firsthand knowledge of these properties, we're making it easier for you to match the right lodge and safari experience to each client.

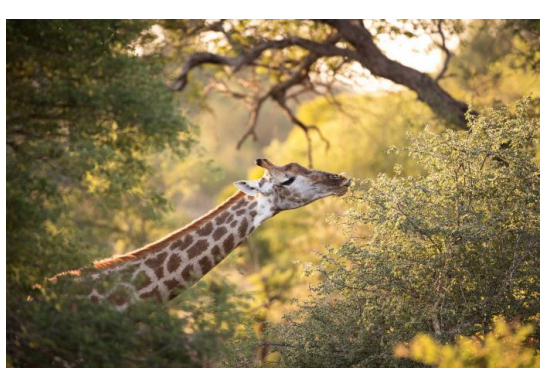
Featured Tours of this month:



Rainforests, Mountains & Beaches of Southern Madagascar

This tour of **11 nights**, focuses on the varying scenic delights of Eastern and Southern Madagascar as you head south through the lush central highlands to the dry South-west coast of Madagascar for some days of relaxation at the beach. We recommend adding on Andasibe either at the start or - preferably - the end.

[More details](#)



Cape Kaleidoscope & The Kruger Adventure

Discover the very best of South Africa with the Cape Kaleidoscope & Kruger Offer. A contrasting trip that combines city excitement, mountain wilderness, coastal splendour plus a top-notch safari adventure. The **13 nights** are ideal for those seeking variety, a rewarding balance of landscape, boutique hospitality and safari.

[More details](#)

Lodges | Camps | Hotels Updates:

Noka Camp | Lapalala

Mari recently visited [Noka Camp](#) at [Lapalala Wilderness Reserve](#). Set high on the cliffs of this beautiful private reserve, Noka combines exceptional luxury with a genuine sense of wilderness and exclusivity. The wildlife experience was outstanding, with memorable sightings of rhino and cheetah, while the reserve's status as a Dark Sky destination adds another wonderful dimension to a stay.

A highlight for Mari was visiting the [Pangolarium](#) and learning more about the reserve's conservation work. What really stood out, though, was the warmth of the team and the feeling that conservation is at the heart of everything they do. With beautiful private-pool villas, exceptional guiding and a host of experiences beyond traditional game drives, Noka is a wonderful choice for clients looking for a truly special safari with a strong conservation story. It has quickly become one of Mari's new favourites.



Rovos Rail: The new kid on the block - The Malawi Meander

We are so excited to introduce you to the Malawi Meander, a new **16-night** expedition through the heart of Southern Africa.

Traversing South Africa, Eswatini, Mozambique, Zimbabwe and Malawi, the luxury train trip combines remote landscapes, cultural heritage and wildlife experiences into one remarkable adventure.

Some highlights:

- Game drives in the Kruger Park and Liwonde National Park
- Visits to historical landmarks such as Beira's lighthouse and shipwreck and the Great Zimbabwe Monument – the largest precolonial monument south of the Egyptian pyramids
- Cultural stops at Mantenga Village in the mountainous Kingdom of Eswatini as well as Mutare Museum with its diverse collection of artefacts
- Arts-and-crafts ambles of Swazi Candles, Maputo's Central Market and Harare's local galleries
- Witness Antelope Park's efforts to ethically introduce the offspring of captive-bred lions into the wild
- Sundowners on the Zambezi and Shire rivers



Featured Article of the Month:

South Africa's Safari Regions: Which One Is Right for You?

From leopard-rich Kruger to the open plains of Madikwe and the remote wilderness of Tswalu, South Africa offers an incredible variety of safari experiences.

The challenge isn't finding a great safari. It's choosing the right one for you.

In this blog, we take a closer look at some of South Africa's favourite national parks and private game reserves, comparing what makes each region unique and helping you understand which safari experience might be the best fit.



[Read the full guide to South Africa's top safari regions](#)

Until next time,
Kate & the Cedarberg Africa Team



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