



March Trade News Updates

There's a common misconception that once you have children, travel becomes complicated, or simply not worth the effort. We believe the opposite is true.

With the right advice and carefully chosen safari lodges and hotels, family travel across Southern Africa can be seamless, rewarding and genuinely special; whether it's young ones on their first safari, teenagers eager for adventure, or even three generations celebrating together.

Some of our clients' happiest memories have been made travelling as a family.

In this Trade Newsletter, we're sharing one of our favourite family tours, a curated selection of family-friendly lodges and family safaris, plus our practical Family Safari planning guide to help you design exceptional family safaris with confidence.



What's on our Mind

Like many of you, we have been following the events in the Middle East with concern. At times like these, the world can feel very uncertain. Yet travel continues to play an important role: creating connection, perspective, and meaningful shared experiences.

OurAfrica.Travel Trade Show

Closer to home, we're exhibiting at the online **OurAfrica.Travel** trade show and would love to connect. If you're attending, do book a 20-minute meeting so we can share what's new across Southern Africa for couples, friends and of course families.

One of the reasons we like the OurAfrica show is its flexibility. You can immerse yourself for a few focused days. Or dip in for a few hours at a time. Your calendar, your pace. Here's a [LINK](#) to register as a buyer



Featured Blog of the Month:

Malaria Free Game Reserves in South Africa

– South Africa offers exceptional malaria-free reserves, perfect for young children and multi-gen travel, or anyone who'd rather skip the anti-malarial pills.

[Read](#)

Useful Resources on Family Travel

Planning family safaris is incredibly rewarding. But they come with planning nuances that don't appear on a lodge website. Think minimum ages, private vehicle requirements, room configurations for youngsters versus teens, child rates, malaria considerations and school holiday availability.

Our ***Insider's Guide to Family Safaris*** distils our 30 years of on-the-ground experience into a practical planning resource for travel advisors.

It covers:

- Lodge styles that genuinely work for families
- Tips for bringing kids on safari
- Best Destinations for family safaris
- The best family safari destinations by age group
- Private Safari Houses
- Multi-generational Planning Tips

Think of it as your shortcut to designing seamless, multi-generational safaris

DOWNLOAD our Insiders Guide to Family Safaris

Featured Tour of the Month:

Magic of South Africa

This is a superb introduction to South Africa for couples and families wanting variety without compromise.

[Digital Itinerary](#)



This privately guided trip blends cosmopolitan Cape Town, the forests and coastline of the Garden Route, and a classic Big Five safari in a private Kruger reserve. Offering your clients the perfect balance of activity, scenery and wildlife.

We show this itinerary in two price tiers:

- A well-priced Premier option
- An upgraded 4+/5-star version for clients wanting a more elevated experience

Both work beautifully for families, and can easily be tailored for multi-generational travel.

Lodges | Camps | Hotels Updates

Featured Lodge: Shamwari Riverdene

Shamwari Riverdene is one of South Africa's most thoughtfully designed safari lodges for families.

They now offer four two-and-three bedroom family suites — each with a private guide and vehicle. This is a game-changer for families: complete flexibility on game drive length, privacy, and the freedom to safari at your own rhythm.

It's a rare combination: a serious Big Five safari experience paired with genuine family ease.



Wildlife sighting of last month:

The Timbavati Game Reserve in the Greater Kruger is considered the ancestral home of the white lion; one of the only places in Africa where they have occurred naturally in the wild. White lions remain exceptionally rare, with only a small global population, most of them sadly in captivity.

In Shangaan belief, white lions are seen as spiritual messengers - appearing during times of transition - and symbolising balance, responsibility and the sacred bond between people and wild places.

Recently, there's been enormous excitement surrounding the sighting of a three-month-old white male cub born to a lioness from the Giraffe Pride. A rare and hopeful moment for the region.

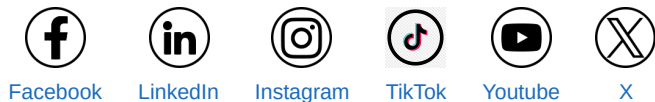
While sightings can never be guaranteed (given their rarity), so ideally NOT mentioned to clients ahead of time, Ngala Tented Camp and Ngala Safari Lodge offer some of the best access to these lion prides.



Image courtesy of Thanda Thula guide: ©Chad Cocking



Until next time,
Kate & the Cedarberg Africa Team



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